



BOOKALLIL

ADVISORY

Optimizing Hospitality Technology

Trusted Partner Network

Offer more indirect services

Leverage Leads

Share success

Bookallil Advisory Profile

Meet Martin Bookallil, founder of Bookallil Advisory, a leading Hospitality technology consultancy launched on 3 May 2024 in Hong Kong.

Based in Hong Kong and upwardly mobile, often on the ground in key markets across the Asia Pacific Region, Martin is committed to staying close to the action.

With over 30 years of global expertise, Martin has contributed to the technology landscape for renowned global chains, including Marriott International where he led a \$20 billion business, managing 1,800 technology employees across 27 countries in the APAC region. His impressive portfolio also includes work with Four Seasons, The Regent, Intercontinental Hotels and Resorts, and Radisson.

Martin excels in creative technology leadership and has successfully managed digital transformations for Starwood and Ritz-Carlton. His dynamic blend of strategic insight, creativity, passion, and determination consistently delivers high-performance results in customer service, employee engagement, and goal achievement.



<https://www.linkedin.com/in/martinbookallil/>

Target Client Map

 Hospitality
technology
Vendors

 Hotel technology
Executive Coaching

 Asset Managers

 Above
property
Hotel
technology

 Property Owners

 Government
Regulators

 Partnership
Network

On-property Hotel IT Operations X

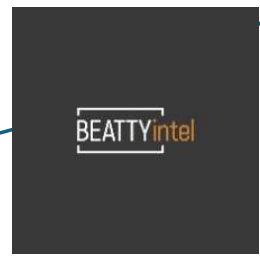
Product Direct Sales X

Positioning Map of Bookallil Advisory



- Strategic, Planning and Advisory
- Technology Operations
- Vendor governance
- Technology related Construction
- Digital, technology Applications and development management
- Mentoring
- Technology Procurement

Technical
IT Support



IT Legal

IT Security





Client List



MG Consulting (USA) LLC.



Partnering Benefits by Pairing Strengths

Be part of a turn-key or joint team offering with trusted and highly regarded members of a service team including BOOKALLIL Advisory.

Provide and receive referrals for opportunities.

Drive impactful results together.

No commercial agreement between parties.

Offer and receive leads.

Logistics



- Conclude both parties do not directly compete.
- Receive and give a briefing of services and current clients.
- Both listed as trusted partners on our websites and as part of some marketing materials.
- Identify and pass on leads.
- Research, align and rehearse lead pitches.
- Make client pitches together.

Bookallil Advisory - Your IT Partner

martin@bookalliladvisory.com

WhatsApp: +852 9153 9508 | WeChat: mbook131

9th Floor, Amtel Building, 148 Des Voeux Road Central, Hong Kong



As of 27 June 2024. Proprietary and Confidential to both parties.

**Please make an appointment to
discuss this opportunity...**

<https://calendly.com/bookalliladvisory>

www.bookalliladvisory.com