



## Executive Coaching

Advance Your Career

Harness Experience

Chart Your Path to Success

# Executive Coaching - Take Charge of Your Career



Mentors have walked the path you are now on.

They can share valuable experiences and insights.

A good mentor is a trusted advisor, critical friend, and ally, accompanying you on your journey.

Together, we will review your leadership style, stakeholder management and business support.

I will help you focus on what you enjoy, what you excel at, and how to best apply your interests and skills.

## Martins' talent as an Executive Coach

In the dynamic hospitality industry, staying ahead demands **continuous skill refinement**.

With over **30 years of technology expertise for renowned hospitality brands** including **Marriott, Four Seasons, Radisson, and InterContinental**, Martin has mentored numerous team members, with over **70% under his guidance achieving promotions**.

He excels in **creative technology leadership** and managed significant growth and digital transformations, including Starwood and The Ritz-Carlton.

Leading a \$20 billion business at Marriott International with 1,800 IT employees across 27 countries in the APAC region, Martin achieved top 5% in individual performance, employee engagement, and customer service.

His **strategic mindset** and resilience in **navigating challenges** make him an exceptional mentor.

He is **currently undertaking an International Coaching Federation (ICF) - Australasia Charter Chapter certification**.





## What Martin will bring to your coaching?

- Become your advocate.
- Provide you with candid and constructive feedback, always delivered with confidentiality.
- Give you practical and strategic advice tailored to your goals.
- Share extensive knowledge on how to manage stakeholders (above/peer/below and vendors) fostering better communication and trust.
- Provide support to overcome difficulties you face that impede your progress.
- Help you develop essential and clear communication abilities.
- Support you in mapping out a career plan and identifying the necessary learning to support it.
- Uncover and cultivate hidden skills you may not have realized you possess.
- Give you access to relevant industry contacts to expand your professional network.
- Provide benefit from in-person meetings, when feasible.



## What can you expect to achieve?

- Boost in your confidence.
- Understand and improve your professional presence.
- Enhanced Leadership skills.
- Strengthening of your self-assurance to tackle challenges effectively.
- Be more prepared and succeed in your career advancement.
- Become focused and accomplish your objectives.
- Transition to strategic leadership from an operational role.
- Improved communication and emotional intelligence skills.
- Develop superior decision-making techniques.



# The Program



## Enjoy a Complimentary 1-hour introductory session without obligation

- NO CONTRACT TO SIGN. Invoice states “Training and Development”
- Complete a 360\* report internally at your workplace before the second session.
- All sessions conducted via zoom/teams/google meet call, with in-person options available when in-city.
- Easily schedule sessions with as little as 1 day notice using Calendly.
- Payment accepted via
  - Invoice payable in USD, SGD, AUD or HKD to HSBC Hong Kong Company Bank account ‘Bookallil Limited’
  - PayPal (credit card, fund transfer) ([martin@bookalliladvisory.com](mailto:martin@bookalliladvisory.com))
  - We chat pay
- Fees payable in advance, net of tax and bank fees.

\* 360-degree feedback is process that gathers performance feedback from various sources, including supervisors, peers, subordinates, and sometimes customers. It also involves a self-assessment by the individual. Typically, your HR office can provide access to this as a “Training” component.



# Fee Schedule

## 2024 – Fee Schedule and Options

Hourly Fee (USD 149)

Package - 8 sessions of 1 hour used within 3 months (USD 950)

6-month Membership - 20 mins call each month + text messaging (USD 90 monthly)

Other flexible arrangements can be discussed

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As of 27 June 2024. Proprietary and Confidential to both parties.

**Stocks? Houses? Best to invest in you!**

**Book your first 1-hour session, **FREE** of cost and obligation now...**

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