



BOOKALLIL
ADVISORY

Optimizing Hospitality Technology

**Government
Regulatory Support**

Hospitality Industry IT/Business Acumen

Incident Experience

APAC Trends

Headlines speak for themselves.



According to a recent industry report, **hospitality** ranked third among industries compromised by cybersecurity breaches

IOT SECURITY

3 Cyberattacks That Devastated Hospitality in 2023 and 2024



February 21, 2020 | 4:30 AM



MGM Resorts reveals data breach from last summer: MGM Resorts International acknowledged that [personal data of 10.6 million guests posted to a hacker forum](#) came from a data breach of its systems during the summer of 2019, ZDNet report. The personal data includes full names, home addresses, phone numbers, email addresses and dates of birth for tourists, business travelers, tech CEOs, reporters, government officials and more.

MGM Resorts' security team confirmed the data posted online was hacked from a cloud server containing "a limited amount of information for certain previous guests." The company said it was confident the breach did not include financial, payment card or password data.

MGM Resorts told the publication it had notified all of the affected guests in accordance with



Helping Government Safeguard the Hospitality Industry

In the ever-evolving proliferation of technology in hospitality, regulators need to work in the fast lane.

As your **trusted technology partner**, Bookallil Advisory offers over three decades of expertise, having managed and led technology for companies including **Marriott International, Four Seasons, Radisson and InterContinental**.

Our extensive global experience, particularly in the Asia Pacific region, enables us to provide government entities a solid industry and technology operation view when it comes to business governance and guidance on adept handling of breaches aimed at safeguarding citizens' trust.

Our deep collaboration with Legal, IT Security, Privacy, and business stakeholders underscores our expertise in comprehensively mitigating and managing technology risks.

As an integral member of the response team addressing the Starwood breach, we contributed significantly to both immediate responses and long-term remediation efforts.



Partnership Values



Align with your Vision, Mission, and Values

- **Maintain confidentiality**
- **Swift responses with clear, concise, and compelling information that is easy to understand**
- **Engage and provide matured and experienced industry advice**
- **No hospitality brand, product solution or vendor bias**
- **Leverage our extensive knowledge, skills and contacts to achieve the best possible results**
- **Work remotely whenever possible to minimize costs without compromising quality**

Services Available



Policy Development Evolution

Data Security events can occur at any moment. We collaborate on drafting and refining country-specific government policies and procedures related to data protection for the hospitality industry.

Communications Strategy

Communication is everything. We assist in creating and evaluating government communications that raise awareness about data security best practices and breach response protocols for the hospitality industry.

Breach Response Planning

Having first-hand experience during a major global breach, we advise on tailored scenario-based breach response plans to manage the unique environment of the hospitality industry. We advise on incident detection, assessment, containment, and notification protocols.

Breach Assessment and Remediation

We help develop customised breach penalties and remediation protocols specific to data protection within the hospitality sector.

Bookallil Advisory - Your IT Partner

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As of 27 June 2024. Proprietary and Confidential to both parties.

Please make an appointment to discuss this opportunity...

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